

## Effectiveness of developing and delivering capital investment returns is diminishing in the oil & gas industry...

Many times a lack of progress in meeting project goals can be attributed to the experience of teams, leadership capability, loss of focus on business goals, project process that are too complicated and prescriptive, and late recognition of erosion in preserving the initial project economics.

**Endeavor Management** has an experienced **Project Effectiveness** team to help you deliver results through a focus on simplification and essentialism.

### Endeavor's Approach to Project Effectiveness



Processes



People



Focus

#### Project Capability

- Project Selection
- Project Strategy Selection
- Execution Planning and Effectiveness
- Project Governance/Risk Management

#### People

- Project Organization Selection
- Project Leadership
- Operations Leadership

#### Delivering to Goals

- Project Team Alignment
- Quality of Product
- Performance Metrics

### Our Process

#### 1. Diagnose

Assurance Review to provide independent diagnosis of current strengths and weaknesses from which an optimal path forward can be determined. This review may target a function, organization, singular project, specific physical element, or unique issue.

#### 2. Design

Depending on areas of strength and weakness, EM will analyze findings, offer recommendations, design solution options, and an implementation approach. This may include direct support to the project team or operations group through filling knowledge gaps, facilitation and coaching.

#### 3. Sustain

Assure a sustainable solution through a follow-up assessment at next phase of project to test effectiveness of solution implementation.

## Focus on Simplification and Essentialism for Project Effectiveness



## About Us

You get only the experience of those that have been there and done that. Each of the Endeavor Management Project Effectiveness Team members are practitioners each with over 30 yrs of direct experience in a project driven organization and environment in the Oil and Gas and Petrochemical related industries.

We can relate and empathize with your project and organization environments. This enables you and your teams to secure your business objectives.



### Business Transformation

Our oil & gas consultants focus on areas of critical importance to today's oil & gas industry so you can make smart decisions to drive organizational success in trying times.

- Delivery of Mission Critical Projects
- Operating Effectively
- Sustaining Critical Competency and Capabilities
- Strategy Development and Implementation
- Leadership Development and Executive Coaching
- Workforce Development



### Expert Advisory Team

From reservoir management to decommissioning, our Expert Advisory Group includes individuals with decades of experience in tackling difficult situations.

- Due Diligence Team
- Field Development
- Arctic Team
- Reservoir Team
- Decommissioning Team
- Offshore, Subsea & Marine Team



### Revenue Generation

From new product commercialization to service delivery, we have addressed these issues with market leaders to ensure success in their space, or across the industry overall.

- Sale Acceleration
- Product Commercialization
- Oilfield Brand Management
- Sales Excellence

### Solutions

- Transformational Strategy
- Growth Strategies
- Change Management
- Expert Witness
- Capital Project Effectiveness



Let Us Put Our  
Seasoned Advisors  
to Work for You