

GOVERNMENT AND COMMUNITY RELATIONS BENCHMARKING

A sample of the nation's top healthcare organizations – providing meaningful data for government and community relations budgets.



Budgets vary from from
\$.5M to \$5.5M

13
Systems
Represented

**Average
G and CR budget
\$3.5M**

\$4.8B
Average Net Patient
Revenue in 2017

50%
average
allocated on
salaries and
benefits for
Government
Relations



On average,
7 full time employees staff the
Government Relations functions.

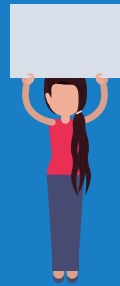


On average,
7 full time employees staff the
Community Relations functions.

62%
average
allocated on
salaries and
benefits for
Community
Relations

Contract lobbying is the
common allocation.

27% average
spend of budget



Smaller systems spend
less on lobbying

Less than half are spending money
to support workforce development
and K-12 education.

Steering Committee



Program Manager



For more information:

<https://www.endeavormgmt.com/government-community-relations-benchmarking-healthcare>