

RTRN

A hand in a light blue sweater sleeve reaches towards a discarded clear plastic bottle lying on a sandy beach. The scene is set at sunset, with the sun low on the horizon, creating a warm, golden glow and shimmering reflections on the water's surface. The overall mood is one of environmental concern and the need for sustainable investment.

**STORIES
WORTH
INVESTING IN**



**FUNDRAISING
KNOW-HOW**

+

**AGILE
CREATIVE**

=

**PURPOSE
DRIVEN
RETURNS**

Deep roots in games, entertainment, and fundraising

Our **Chief Purpose Officer** has led marketing and philanthropy for one of the **nation's top children's hospitals**.

Our **Chief Creative Officer** serves on the committee for **BAFTA** - that's the British Oscars incidentally.

And our **President** set up the non-profit outreach program for one of the longest running and **best-selling FPS video games ever**.





**40+ years
storytelling
experience that's
collectively raised
more than \$1.1B**

Bad-Ass Communications Team

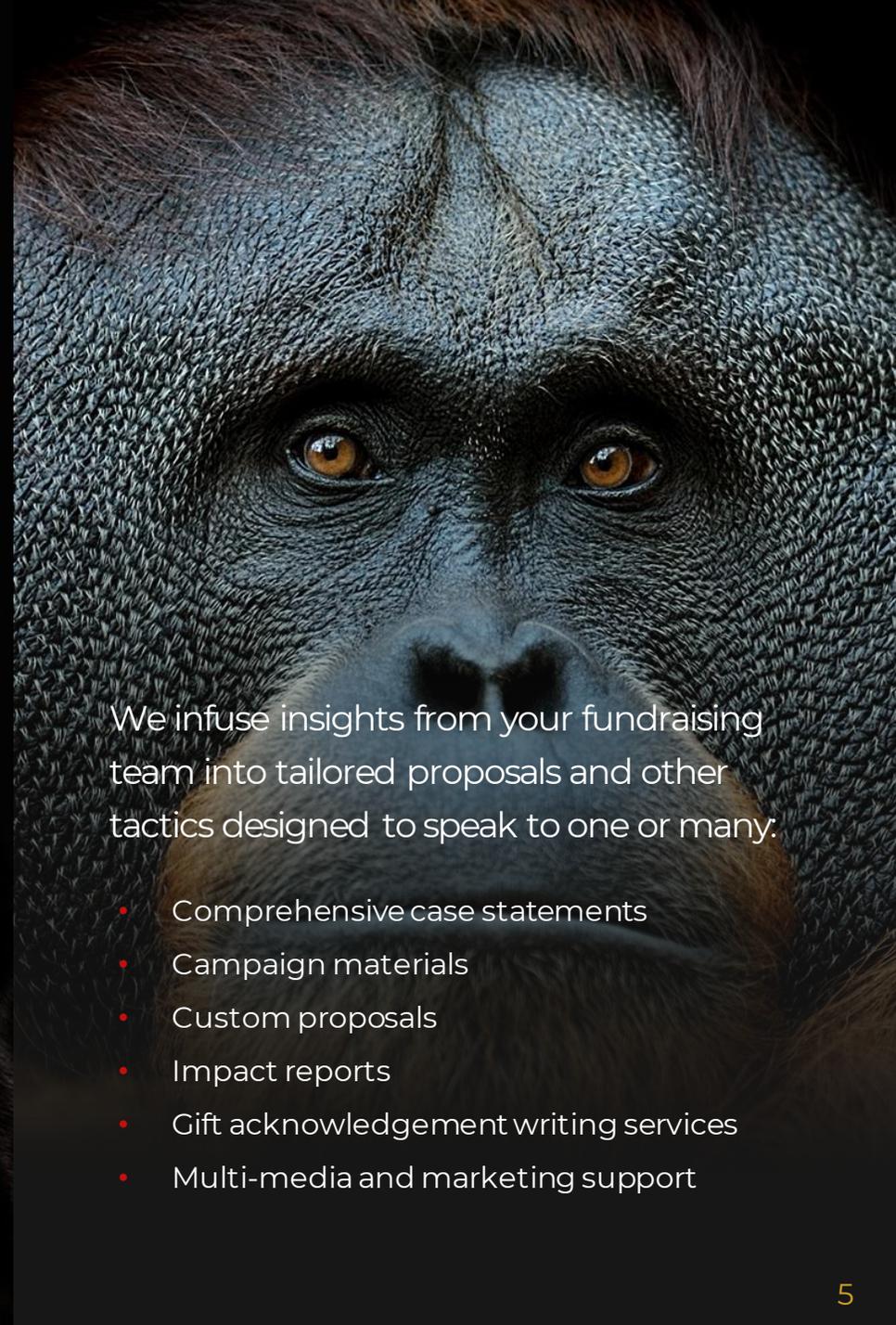
Power of storytelling from across dynamic consumer industries combined with your voice and a deep understanding of what moves donors and prospects.

Whether motivating a broad audience or compelling a single major gift prospect, our expert writing team brings philanthropy, journalism, and marketing experience to every communications project.

Our Team on Your Team

Every detail matters when **building trust** with your donors.

Free up your gift officers to fundraise and let our expert writing team do the heavy lifting on strong, **thoughtful communications** that compel your donor audience and **drive them to action**.



We infuse insights from your fundraising team into tailored proposals and other tactics designed to speak to one or many:

- Comprehensive case statements
- Campaign materials
- Custom proposals
- Impact reports
- Gift acknowledgement writing services
- Multi-media and marketing support

Campaign out of the **Box**



PLAY OUTSIDE THE LINES - CREATE A CAMPAIGN WITH PROVOCATIVE PURPOSE

Imaginative themes, creative execution, and communications strategies that

- Boldly declare your vision and fundraising story
- Rally your campaign committee and your community around your cause
- Inspire deeper engagement and significant giving

RTRN



Donors give to vision, not need – create a campaign that has them owning your vision.



From Strategy to Tactics

We can partner with you to design a campaign communications strategy, a theme and creative look, and help you execute on everything around it

- Campaign brochures & supporting materials
- Launch event program design
- Comprehensive & fundraising priority videos
- Microsites
- Advertising & community outreach



More content means more followers which leads to more ambassadors for your vision

Social Media

Focus your social media around a powerful, purposeful message of who you are, the difference you are making, and how strong philanthropic support can transform everything.



- Identify and segment your target fundraising market
- Create key messages around what motivates them
- Produce compelling creative
- Establish a framework and strategy for ongoing content
- Measure response and solicit feedback – hone and repeat

Evolve your brand in the social stratosphere to more deeply engage current and future donors



An Endeavor Management Company

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