



# Growth *as a* Service

When you need a win but are spread too thin!





**You need immediate results.  
We're the team that will drop-in,  
get to work, and deliver.**

# The Conversion Challenge

You're having these challenges because marketing, sales, and operations are out of sync.

- You've got an immediate need for results
- Data isn't being used for conversion
- Marketing is blamed for lack of revenue
- Marketing alone isn't enough



Our work with a **major CPG company** netted **19%** Year on Year sales growth leading to a

**\$5.1 Billion**

acquisition



Our work with a  
NATIONALLY RECOGNIZED CANCER CENTER:

**\$28 Million**  
in **saved revenue**

Lost patient  
count reduced by **43%**

**Zero increase**  
in staffing levels

# Ready from Day One

*"This is our day job."*

We understand the urgency of now. Our strategies are designed to address your immediate growth challenges, efficiently and effectively.

- Targeted strategies that help but don't bog us down
- Talented creative that marries up with the science
- Functional disciplines with industry expertise
- We understand the interoperability among marketing, sales, and operations

# Lean Custom Dream Team

Our multi-disciplinary team is led by inside-industry experts who understand your business from day one.

- Access to the full spectrum of functional expertise, from marketing to sales to operations
- Assessments based on cross-industry expertise
- Access to an entire team, not just one FTE
- We deploy the “right tool at the right time”
- Our experts have been in your shoes

Guided Sales Application for a National Funeral Home Chain  
In the **first month**, there was a

**3X increase**  
in contracts closed, at a

**3X average**  
contract value

**RTRN**

# Conversion-based Targeting & Optimization

Our highly targeted tactics are optimized for campaign efficiency and impact, rooted in marketing analytics and conversion tracking.

- Data-driven targeting and optimization
- Full-funnel closed loop tracking and analytics
- Ensuring regulatory and privacy compliance of user targeting
- Enabling the sales team with the right messages and materials
- Balancing operational readiness with marketing focus

DIGITAL HEALTH COMPANY

12-month SEM audit & marketing management campaign

**2X increase**  
in monthly spend

**2X increase**  
in inquiries

**4X increase**  
in attributed patient admits

# What You Get

From a detailed action plan to strategic execution, we connect every dot from marketing to operations, ensuring we're executing your tactical rollout within weeks.

- Rapid cycle strategy development
- Narrative creation to drive campaign
- Content production
- Marketing channel management and optimization
- Sales engagement and enablement
- Media buying and event planning
- Tactical rollout in market within a couple weeks
- Sales and call center operations improvements
- Performance coaching
- Mystery shopping and other performance tracking
- Dashboards, analytics, and data modeling

A close-up portrait of a woman with wavy brown hair, wearing black-rimmed glasses and a patterned blazer over a white collared shirt. She is smiling warmly at the camera.

Energy Transition Start-up  
**2 brands** launched in under **6** weeks

**RTRN**

# READY TO GROW?

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