

Break out of the “Sea of Sameness”

Doing **more of the same**, with the **same embedded agencies**, the **same familiar campaigns**, and the **same promises** won't drive growth, shift perception or increase return on investment.

To get **results like these...**

UT Southwestern
Medical Center

322.6MM+
impressions



Super Bowl spotlight
+ celebrity partnerships

Baker Hughes 

Industry's **1st AI-generated**
Ad campaign

CommonSpirit 

2,000+ brands
integrated

...it takes **creative agility**, the **latest tools**, and the **courage** to **push boundaries**.

We're not an agency.
We're a **force multiplier** for your brand.

Your brand is your most powerful business asset, and we treat it that way.

1. Brand Strategy & Architecture
2. Creative Execution
3. Marketing and Advertising
4. Digital & Media Expertise
5. Generative AI Integration
6. Campaign development

Bold ideas + Strategic precision = Measurable impact





ACTIVATE YOUR BRAND.
OWN YOUR MARKET.



Our Edge

Seasoned Leaders at Your Table – Former CMOs, COOs, CEOs guiding strategy and execution

Built to Scale – Fast-moving, future-proof, and backed by Endeavor's consulting legacy

Creative with Courage – No "sea of sameness" here. We deliver campaigns that break through and stick.

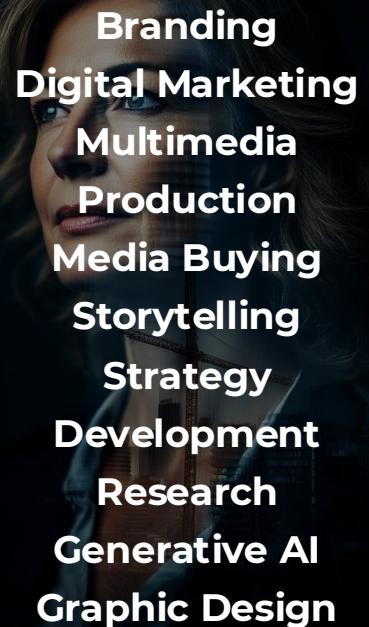
Healthcare. Energy. Luxury. Entertainment.

When it matters most, the biggest names turn to us.

We're **RTRN Strategy**, backed by Endeavor Management, a bold partnership *blending visionary branding* and *operational excellence*. For over 60 years, we've helped organizations *lead, dominate*, and *win* in some of the most competitive markets

- Ranked **Top 25 Healthcare Consulting Firm** by Modern Healthcare
- **350+ experts, 4 continents, \$150+ billion** in product sales
- **Trusted by leaders:** Cleveland Clinic, UT Southwestern, Baker Hughes, Manning Family Children's, CommonSpirit, Texas Children's, Emerson

What We Do



Branding
Digital Marketing
Multimedia
Production
Media Buying
Storytelling
Strategy
Development
Research
Generative AI
Graphic Design

What We've Done



\$50M+ media managed in 2024
Hundreds of millions of impressions
1 Super Bowl commercial

Ready to Lead?

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The moment is now.

Rich Thomas

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www.rtrnstrategy.com